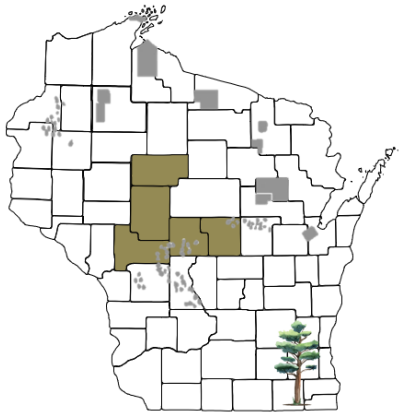

Family Planning & Perinatal Services
Central Region Provider Guide
Updated 10/27/26

Agency and Location	Contact Information	Hours of Operation	Services Provided					Contraceptives						Procedures				
			Pap & Pelvic Exam	STI Screen and Treatment	Pregnancy Testing	Prenatal Counseling & Education	Postpartum Depression Screening and Treatment	Oral Contraceptives	Nexplanon Implant	Depo-Provera Injection	Transdermal Patch	Vaginal Ring	Intrauterine Device (IUD)	Colposcopy	Biopsies	Wart/Lesion Treatment	Female Sterilization	Male Sterilization
Aspirus Stevens Point & Plover Clinics, Hospital & Birth Center 900 Illinois Avenue Stevens Point, WI 54481 aspirus.org	Plover Clinic Phone: (715) 295-3800 Stevens Point Clinic & Birth Center Phone: (715) 346-5000	Plover Clinic Hours: Monday – Friday 6:30 am – 5:00 pm Stevens Point Clinic Hours: Monday – Friday 7:00 am – 5:00 pm Hospital Services: 24/7	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
			Onsite Staff: Medical Doctor, Nurse Practitioner, Physician Assistant, Registered Nurse **Notes:** Offers full spectrum OB/GYN care including routine and complex care, pregnancy, delivery, and surgical services. Some services may also be available through primary care; please contact individual sites for details. Educational classes are available and vary by site. Nurse navigation is available through email, chat, and phone. NICU is located in Wausau, WI with coordination of care as necessary. *Additional service locations in Medford and Wisconsin Rapids.* ***Emergency services are available 24/7 at on-site hospital.***															
Aspirus Wisconsin Rapids Clinic, Hospital & Birth Center 420 Dewey Street Wisconsin Rapids, WI 54495 **Peach St. Clinic** 2031 Peach Street Wisconsin Rapids, WI 54494 aspirus.org	Clinic Phone (715) 422-7750 Birth Center Phone: (715) 421-7452 Peach St. Phone: (715) 423-0122	Clinic Hours: Monday – Friday 8:00 am – 5:00 pm Hospital Services: 24/7	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
			Onsite Staff: Medical Doctor, Nurse Practitioner, Physician Assistant, Registered Nurse **Notes:** Offers full spectrum OB/GYN care including routine and complex care, pregnancy, delivery, and surgical services. Some services may also be available through primary care; please contact individual sites for details. Educational classes are available and vary by site. Nurse navigation is available through email, chat, and phone. NICU is located in Wausau, WI with coordination of care as necessary. *Additional service locations in Medford, Plover, and Stevens Point* ***Emergency services are available 24/7 at Dewey St. location.***															
Black River Health Clinic 610 West Adams Street Black River Falls, WI 54615	Clinic Phone: (715) 284-4311	Monday – Friday 7:45 am – 5:00 pm	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
			Onsite Staff: Medical Doctor, Nurse Practitioner, Physician Assistant, Registered Nurse **Notes:** Provides full-spectrum OB/GYN care. All OB providers are Family Medicine physicians who provide pregnancy care, deliver, and care for both parents and infants! Several physicians perform Cesarean Sections and other reproductive health services.															

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Black River Memorial Hospital 711 West Adams Street Black River Falls, WI 54615 blackriverhealth.com/	Hospital Phone: (715) 284-5361		***Emergency services are available 24/7 through Black River Memorial Hospital.***															
Clark County Health Department 517 Court Street Rm. 105 Neillsville, WI 54456 clarkcountywi.gov	Phone: *Call or Text* Kelsey (715) 937-2003 Katie (715) 937-2494	Monday – Friday 8:00 am – 4 pm daily *By appointment only.*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
			Onsite Staff: Registered Nurse on site daily **Notes**: Referrals available for additional services, text capabilities for RNs, assistance enrolling in Medicaid Family Planning Waiver															
Healthfirst 104 Northridge St. Marshfield, WI 54449 200 Division St. Ste. K Stevens Point, WI 54481 healthfirstnetwork.org/	Phone: (800) 246-5743	Monday – Friday M. 10:00 am – 7:00 pm Tu. 9:00 am – 6:00 pm W. 8:00 am – 5:00 pm Th. 7:00 am – 4:00 pm F. 8:30 am – 2:30 pm	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
			Onsite Staff: Nurse Practitioner, Registered Nurse, Medical Assistant **Notes:** HIV PrEP, emergency contraception, and mental health services available, assistance enrolling in Medicaid Family Planning Waiver. ***Services are also available in Adams, Marathon, & Taylor Counties.*** Colposcopy not available at Taylor County location.															
Jackson County Health and Human Services 421 County Road R Black River Falls, WI 54615 co.jackson.wi.us/dhhs	Phone: (715) 284-4301	Monday – Friday 8:00 am – 4:30 pm																
			Onsite Staff: Registered Nurse, Registered Dietitian, Registered Environmental Health Specialist **Notes:** WIC and nutrition services, car seats, immunizations for youth and adults, Birth to 3 Services, Water and Radon testing, Public Inspections															
Ho-Chunk Community Health Clinic N6520 Lumberjack Guy Rd. Black River Falls, WI 54615 1021 County Hwy G Nekoosa, WI 54457 health.ho-chunk.com/	Phone: Black River Falls (888) 685-4422 Nekoosa (715) 886-5444	Monday – Friday 8:00 am – 4:30 pm daily	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
			Onsite Staff: Medical Doctors, Family Nurse Practitioners, Pediatricians, Prevention Specialists, Peer Recovery Specialists, Women's Recovery Advocates **Notes:** Behavioral health services are available for adults, adolescents, children, and perinatal clients and include group programs such as Wellbriety, Mending Broken Hearts, and Motherhood/Fatherhood is Sacred. Eligibility includes all federally recognized tribal members and descendants, as well as Ho-Chunk Nation employees and their families if covered by insurance. Medical services at the Nekoosa location are more limited, and female sterilization is referred out to another clinic.															

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Planned Parenthood 1355 8th St. South Wisconsin Rapids, WI 54495 *Located in the Crossroads Center.* plannedparenthood.org/	Phone: (844) 493-1052	Monday & Thursday 9:00 am – 5:00 pm Wednesday 10:00 am – 6:00 pm *Open from 11 am – 6 pm the third Wednesday of every month* *Walk in services available.*	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓					
			Onsite Staff: Medical Doctor or Nurse Practitioner, Registered Nurse, Medical Assistant **Notes:** Offers emergency contraception, wellness and preventive care (chest/breast exams, immunizations) and postpartum exams, telehealth services, and some M-F virtual services, assistance enrolling in Medicaid Family Planning Waiver.															
Portage County Health and Human Services* 817 Whiting Ave, Stevens Point, WI 54481 co.portage.wi.gov/	Phone: (715) 345-5350	Monday – Friday M. 8:00 am – 4:30 pm Tu. 8:00 am – 5:30 pm W. 8:00 am – 5:30 pm Th. 8:00 am – 4:30 pm F. 8:00 am – 3:00 pm				✓												
			Onsite Staff: Registered Nurse **Notes:** Offers PNCC services, WIC and nutrition services, car seat, and community health clinic with immunizations for infants through adults, TB skin test, and blood pressure checks, assistance enrolling in Medicaid Family Planning Waiver															
Sanford Health – Marshfield Clinic Region, Marshfield Medical Center, Birth Center, & Clinic 1000 N. St. Joseph Ave. Marshfield, WI 54449 ***Greenwood Clinic Location:*** *102 Cannery St* *Greenwood, WI 54437* ***Neillsville Clinic/Hospital Location:*** *216 Sunset Place* *Neillsville, WI 54456* ***Stevens Point Clinic/Hospital Location:*** *4100 State Highway 66* *Stevens Point, WI 54482* marshfieldclinic.org/	Clinic Phone: Marshfield Hospital: (715) 387-1713 Marshfield OB/GYN Clinic: (715) 387-5511 Greenwood: (715) 267-6600 Neillsville (715) 743-3101 Stevens Point: (715) 997-6000	Monday – Friday 7:30 am – 5:00 pm **Limited hours in Greenwood* Marshfield Birth Center and Hospital: 24/7	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
			Onsite Staff: Medical Doctor, Nurse Practitioner, Physician Assistant, Registered Nurse **Notes:** Offers full spectrum routine and complex women's and reproductive health services, including pregnancy and delivery services. NICU is available on-site. Screening, treatment, and surgical services are also available. *Additional reproductive and/or hospital-based services are available through primary care and specialty provider outreach at Greenwood, Neillsville and Stevens Point locations. Please contact location directly for full details.* ***Emergency services are available 24/7 at the on-site hospital.***															

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Wood County Health Department 111 W Jackson St. Wisconsin Rapids, WI 54495 ***Marshfield Location:*** 1600 N Chestnut Ave Marshfield, WI 54449 woodcountywi.gov/	Phone: Wisconsin Rapids (715) 421-9811 Marshfield (715) 387-8646	Wisconsin Rapids: Monday – Friday 8am – 12pm 1pm – 4:30 pm Marshfield: By appointment only				✓													
			Onsite Staff: Registered Nurse **Notes:** Programming is available to support those in the perinatal period but currently not enrolled as PNCC site. Offers Parents as Teachers Program, WIC, immunizations, Car Seat and Crib Safety, TB clinics, breastfeeding services/support, syringe access programs, and more.															

***Indicates Prenatal Care Coordination (PNCC) Site.** PNCC is a Medicaid benefit that helps those who are pregnant get the support and services they need to have a healthy baby.
Disclaimer: This list is not comprehensive and reflects information shared with Family Health Center. Inclusion is for informational purposes only and does not constitute an endorsement of any listed provider or service.

For doula resources, visit the Wisconsin Doula Association or visit HOPE Consortium's Doula and Lactation Provider Resource Guide (PDF).

For a full list of regional resources, including access to peer support, risk reduction, and more, please visit: hopeconsortium.org and click "WHERE TO TURN FOR HELP."

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